



Avec le soutien de la Région de Bruxelles-Capitale
Met de steun van het Brussels Hoofdstedelijk Gewest



Market Report - Belgium

Observatory of Tourism in Brussels - 07/01/2015

For questions, please contact :

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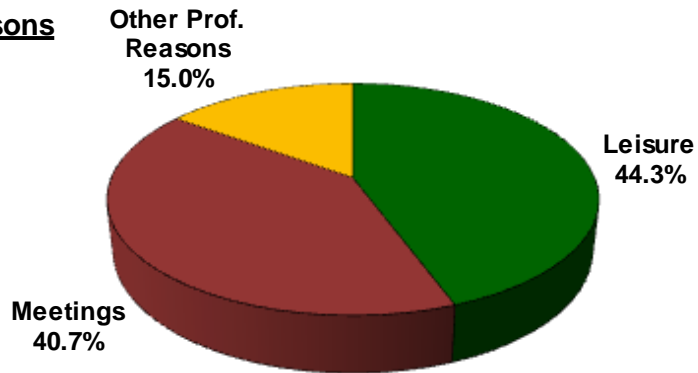
Tourism Overview 2013

Length of Stay (days)

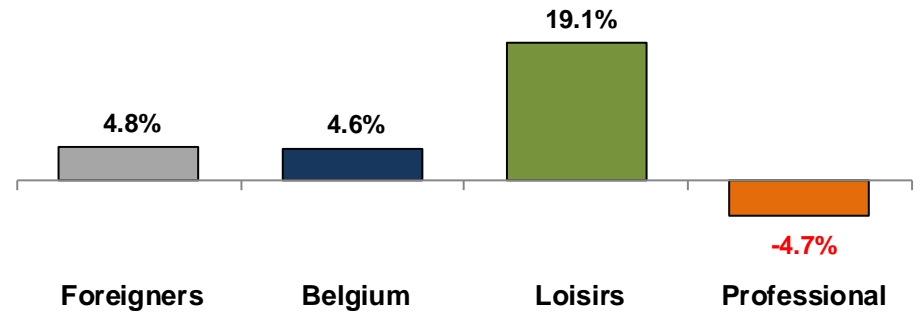


1.77

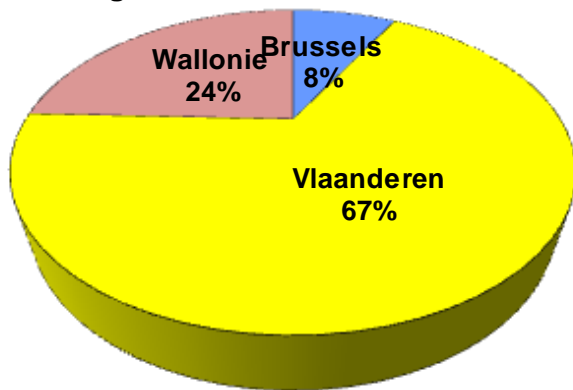
Reasons



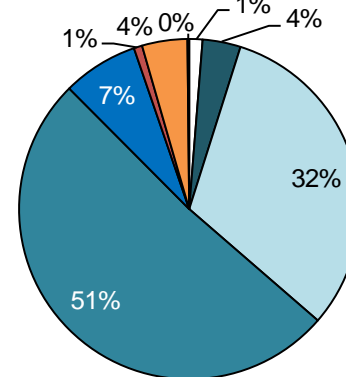
Bednights evolution vs. year before



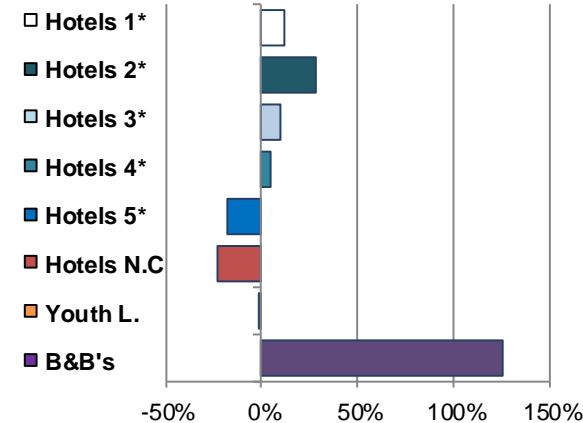
Bednights in Belgium



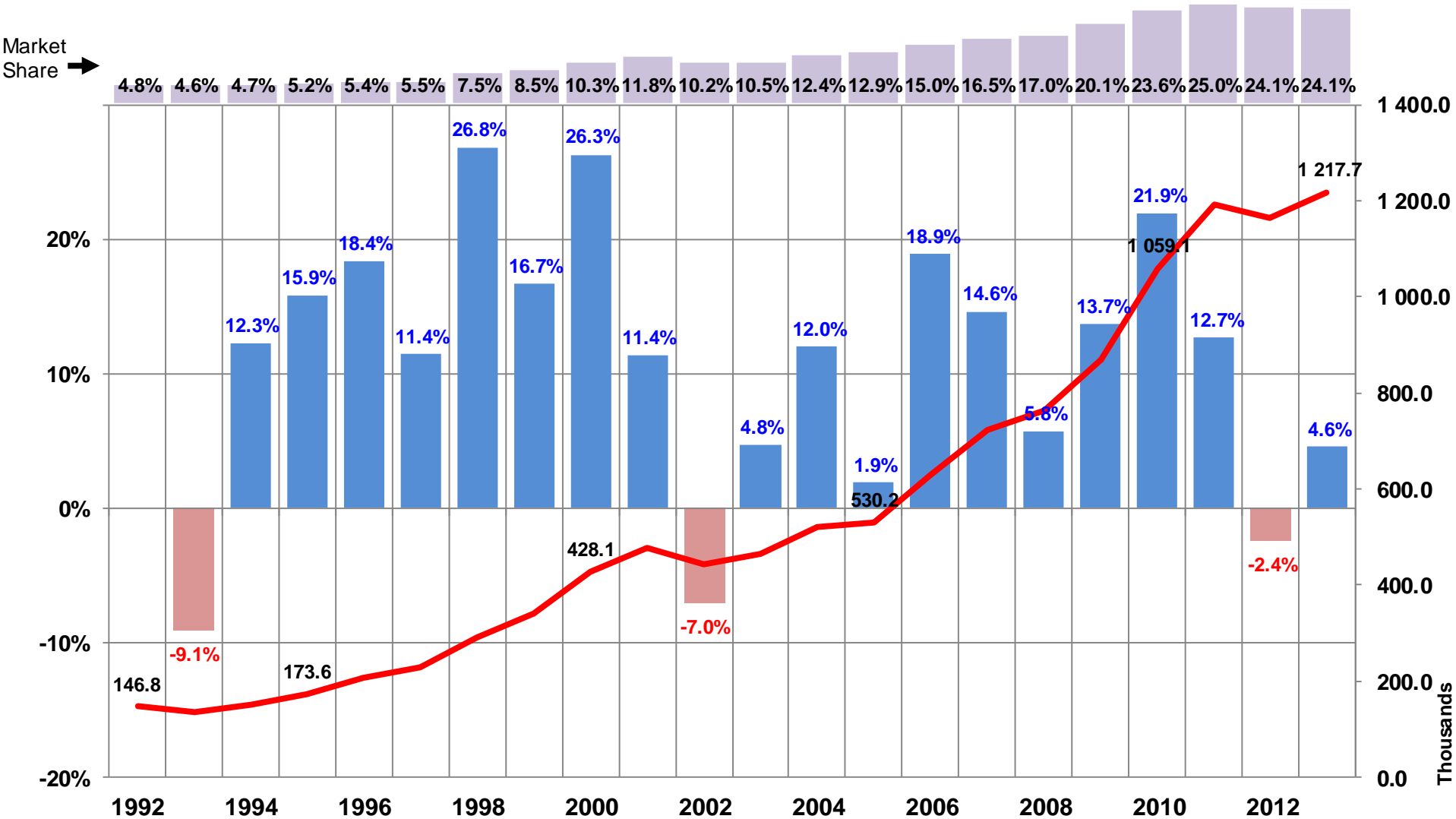
Part of lodging



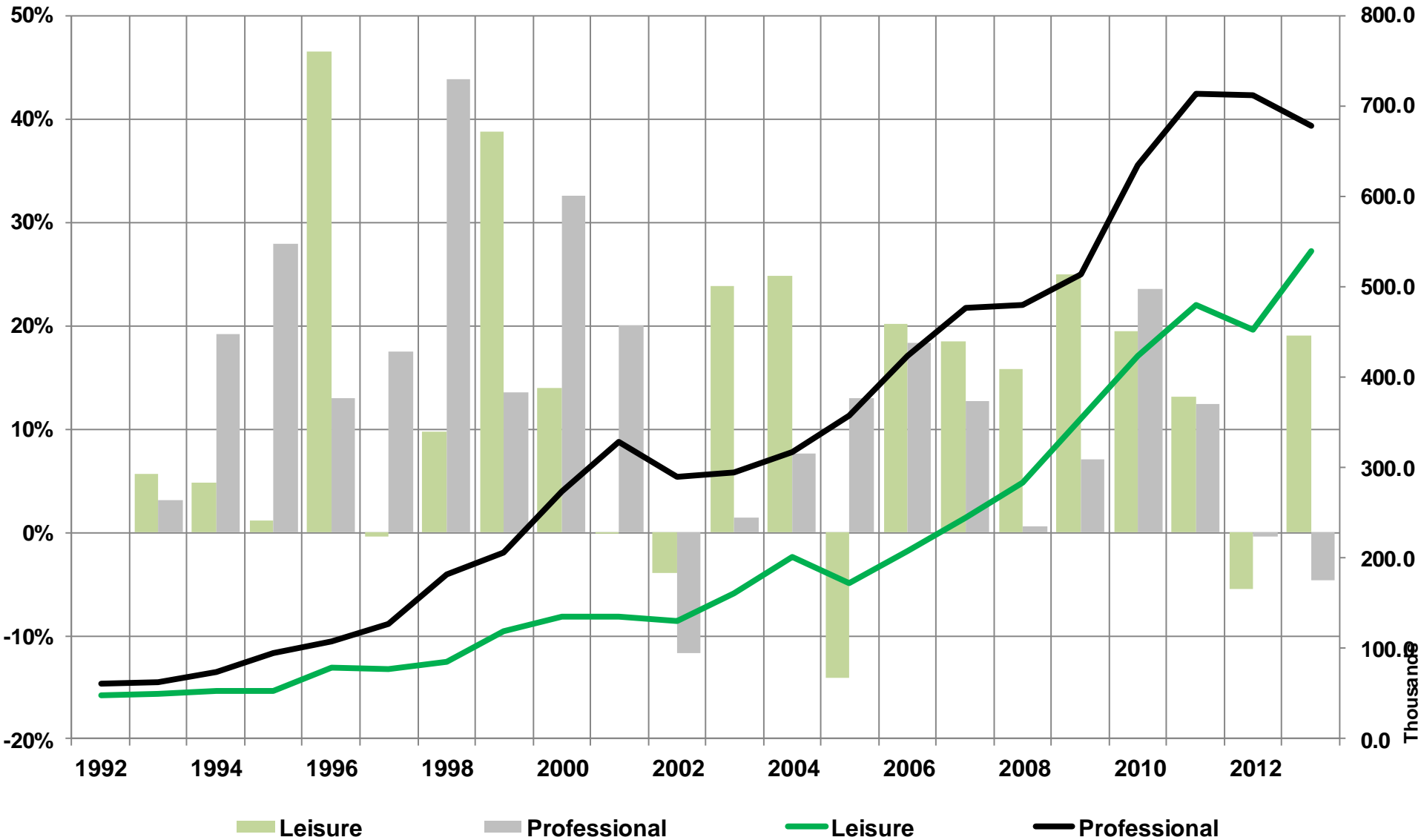
Evolution 2013 vs 2012



Long Term - Bednights by year & evolution YoY Market share in foreign markets



Long Term Bednights by reason & evolution YoY

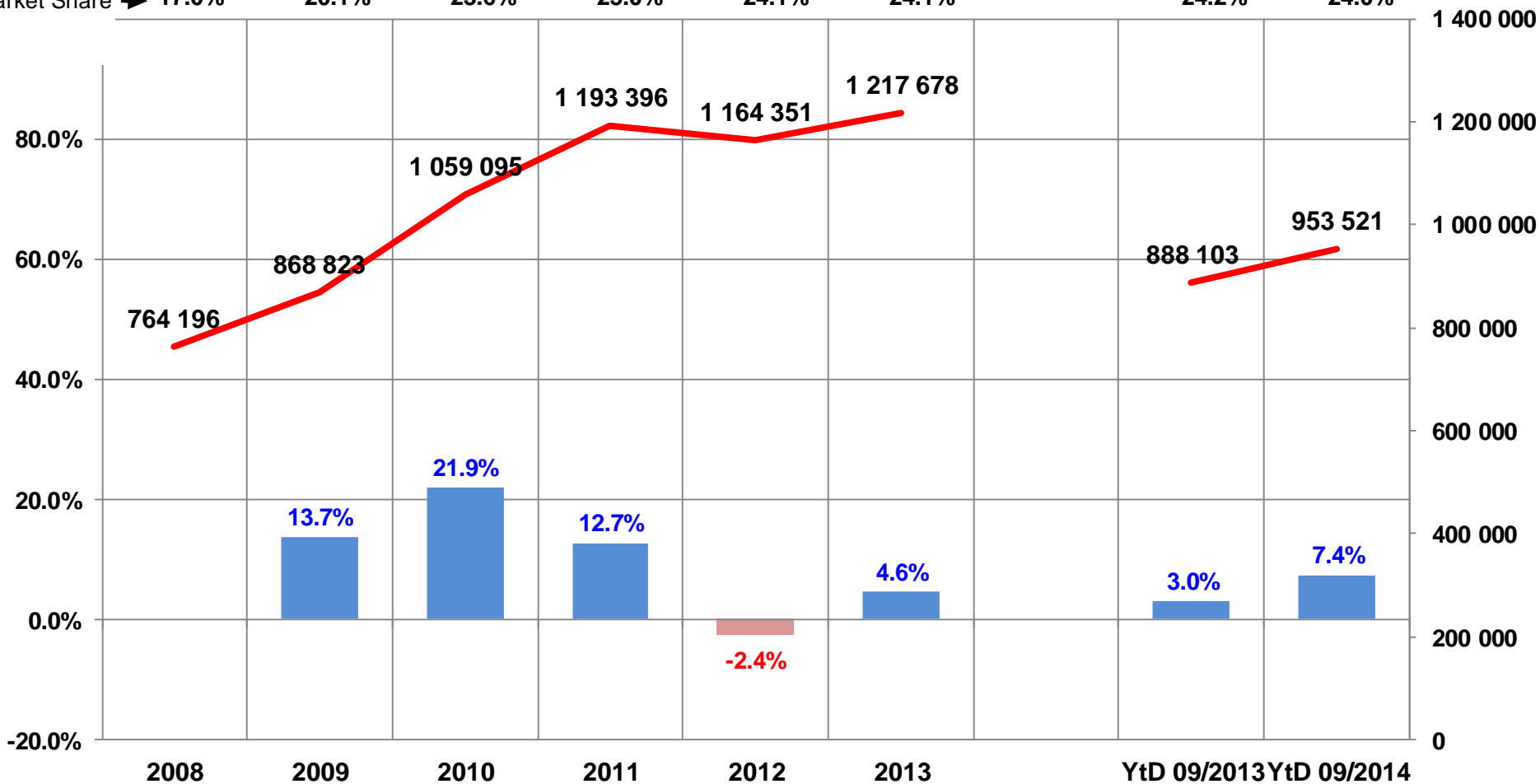


Bednights by year & evolution YoY Market share and rank in foreign markets

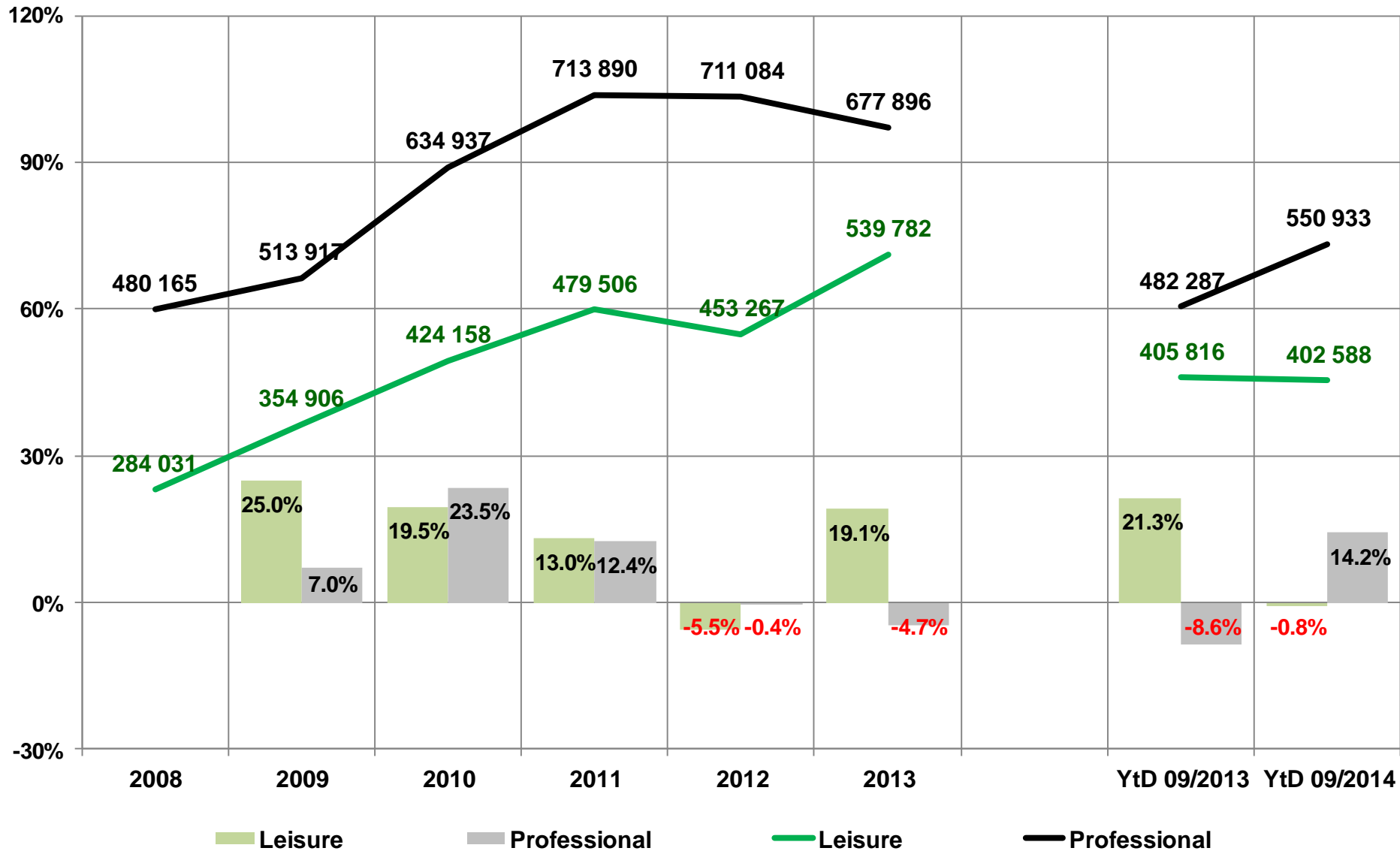
Rank in foreign markets →

Market Share →

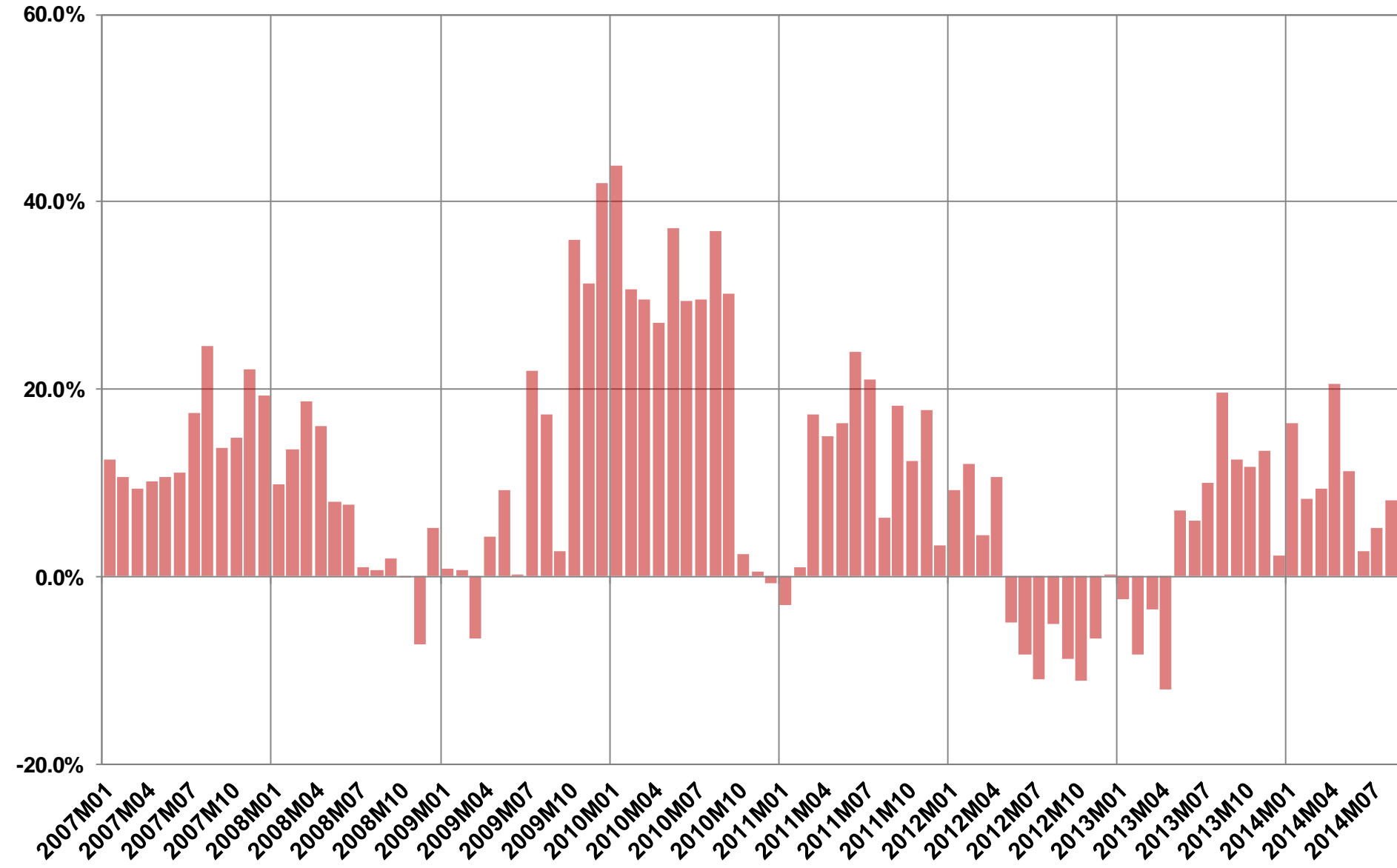
17.0% 20.1% 23.6% 25.0% 24.1% 24.1% 24.2% 24.0%



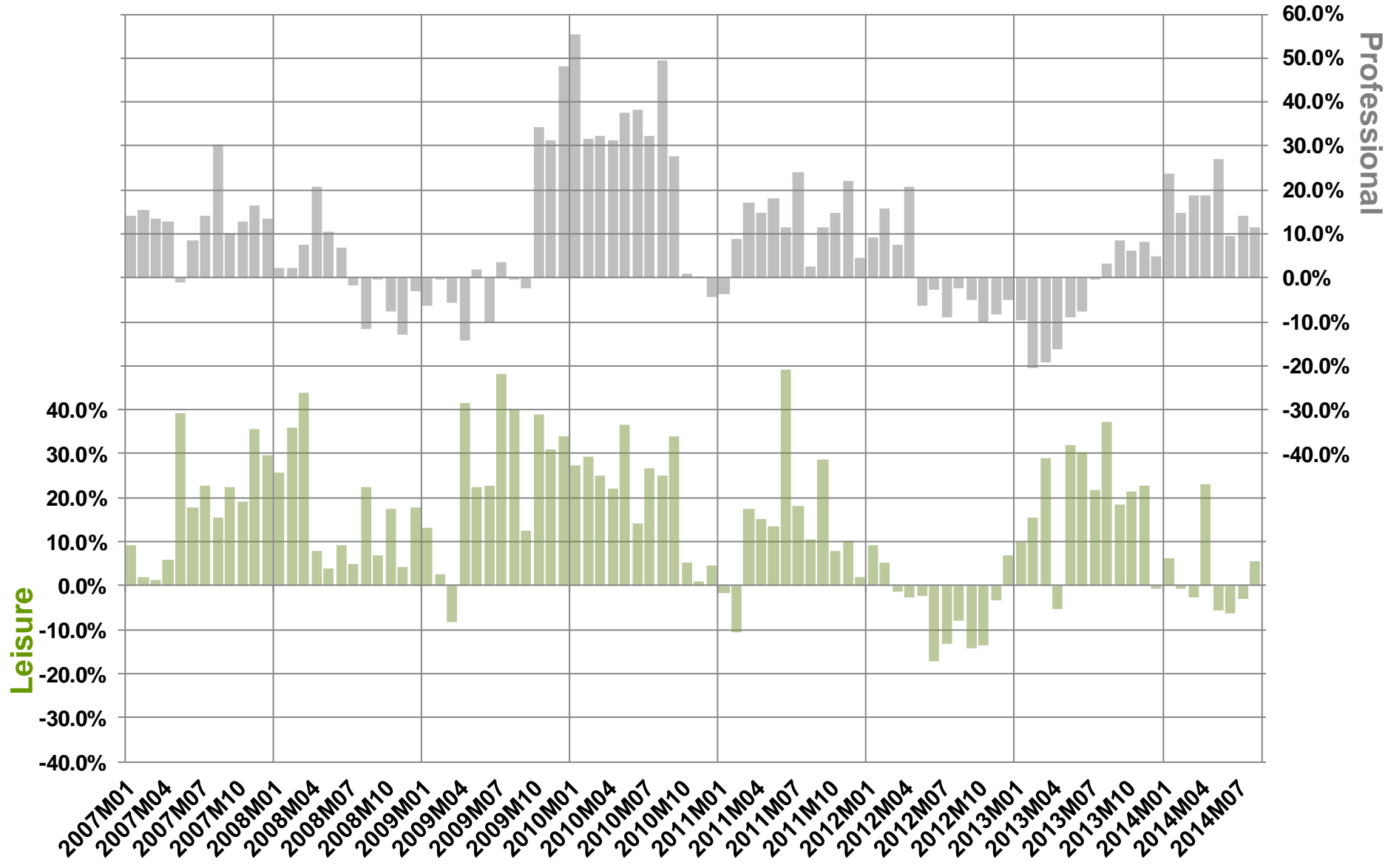
Bednights by reason & evolution YoY



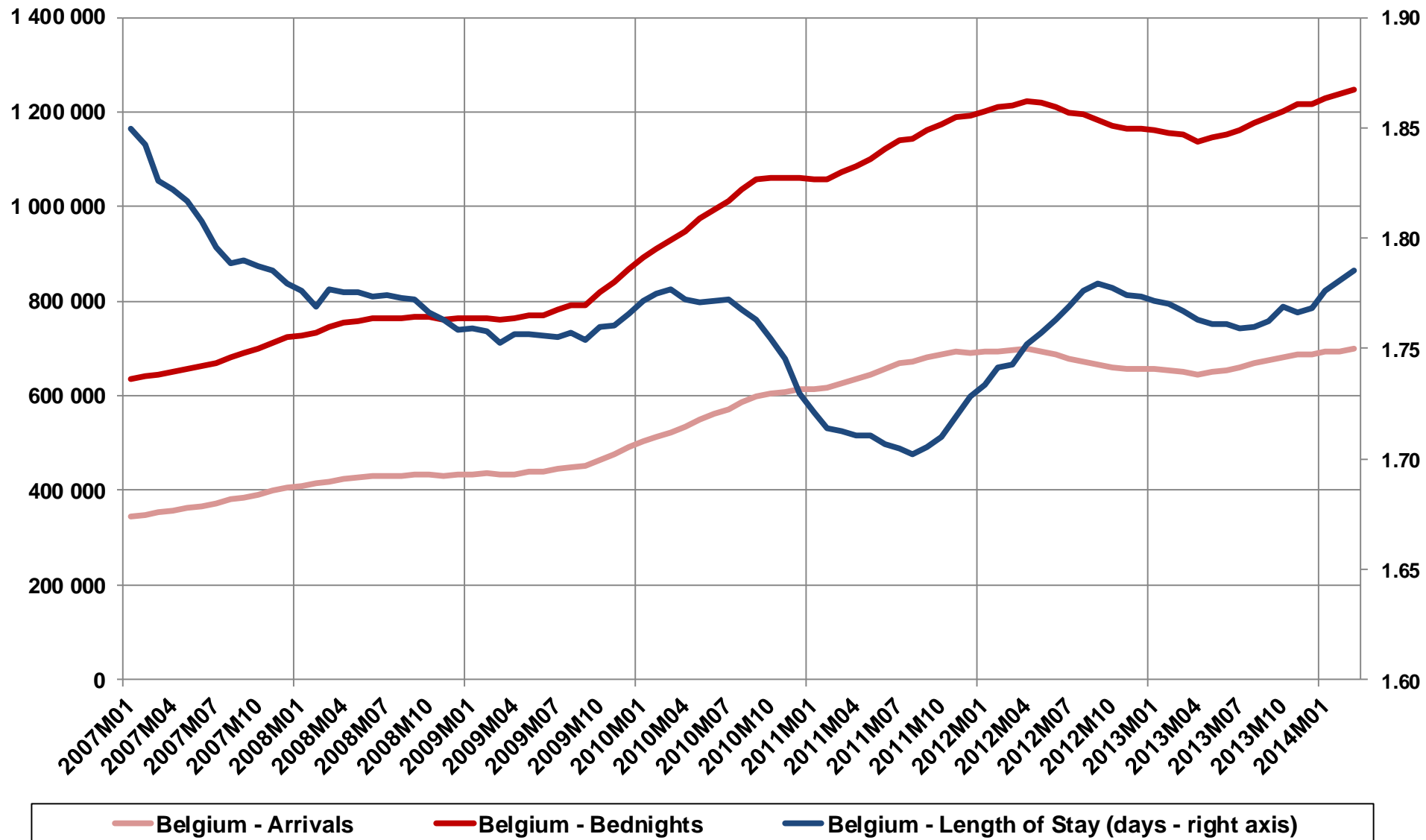
Total Bednights Evolution Month over month



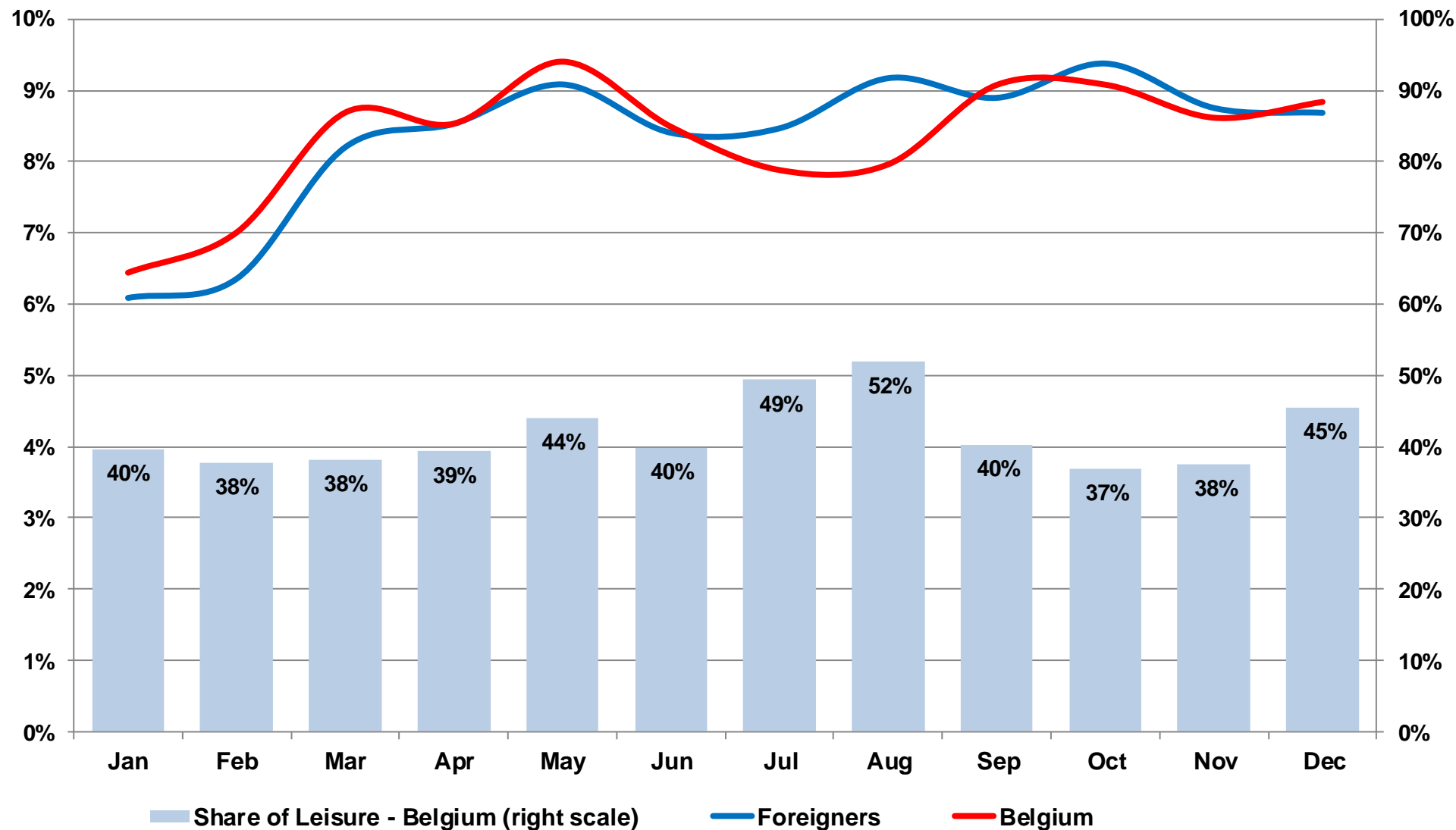
Bednights Evolution Month over month



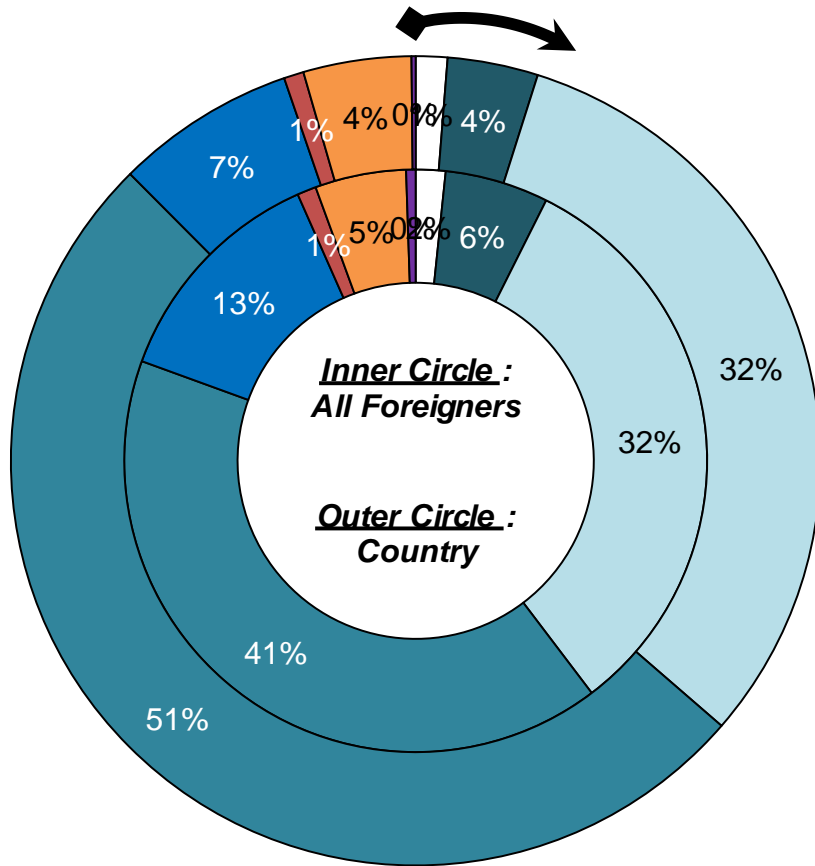
Arrivals/Bednights and Length of Stay - Moving Annual Totals



Percentage of Bednights per month & Share of Leisure Average 2012-2013

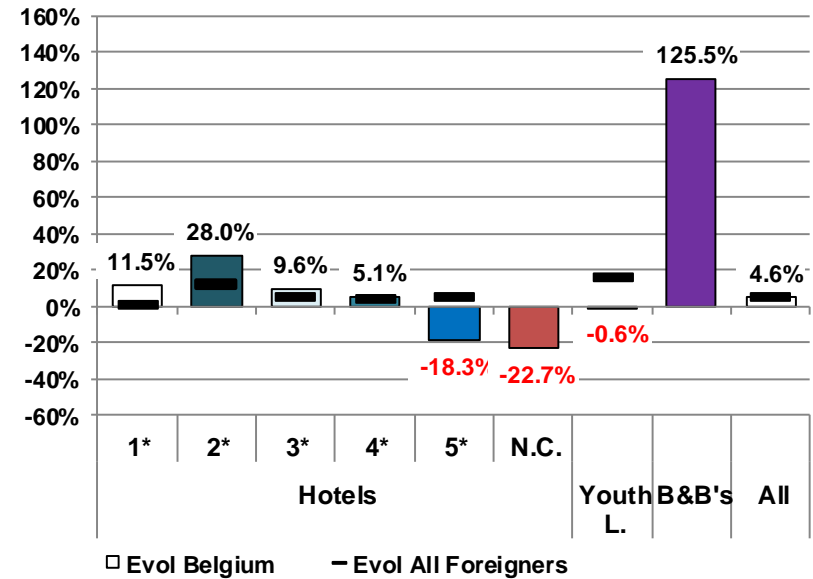


Overnights in the different lodging types - 2013



- Hotels 1*
- Hotels 2*
- Hotels 3*
- Hotels 4*
- Hotels 5*
- Hotels N.C.
- Youth L.
- B&B's

Evolution 2013 vs. 2012



Leisure & Prof. Overnights by lodging type

