

COOKIES POLICY

This Cookies Policy describes the different types of cookies that can be used on www.visit.brussels (hereinafter the "**Website**") and how you can manage these cookies.

visit.brussels applies a strict privacy policy and is committed to being transparent vis-à-vis the used technologies on the Website.

To the extent that the collected information using cookies are personal data, the provisions of the Privacy Policy apply and complete the Cookies Policy.

WHAT IS A COOKIE?

A "cookie" is a small text file containing information saved by a Website on a user's computer (hereinafter the "**User**"). Cookies allow the Website to recognize you and store important information for the purpose of facilitating navigation on the Website, ensuring its proper functioning and / or making it more efficient, for example by memorizing your preferences .

WHAT COOKIES ARE USED ON THE WEBSITE AND WHY?

visit.brussels uses different types of cookies for different reasons.

○ ESSENTIAL COOKIES

These cookies are essential for navigation on the Website or strictly necessary for the provision of a service expressly requested by the User.

Deleting this type of cookie can lead to navigation problems and is therefore strongly discouraged.

○ PREFERENCE COOKIES

These cookies collect information about your choices and preferences and make your navigation more enjoyable and personalized. These cookies make it possible to memorize the language in order to personalize the Website accordingly.

○ ANALYTICAL COOKIES

These cookies are used to gather information about your use of the Website in order to improve its content, to make it more adapted to the needs of the Users and to increase its ease of use. For example, these cookies show the most visited pages of the Website or help to identify the difficulties that may be encountered during navigation.

- **SHARING COOKIES (SOCIAL NETWORKS)**

These cookies allow to share the content of the Website with other people via the social networks. Some share buttons are integrated via third-party applications that can issue such cookies. This is the case for the "Facebook" and "Twitter" buttons.

The social network providing such a sharing button is likely to identify you thanks to this button, even if you did not use this button when visiting the Website. We invite you to consult the privacy policy of these social networks in order to learn the purposes of using the navigation information collected through these sharing buttons by visiting their websites.

- **ADVERTISING COOKIES**

These cookies are used for marketing purposes such as displaying targeted advertising, conducting market research and evaluating the effectiveness of an advertising campaign.

HOW TO MANAGE COOKIES?

How to remove or disable cookies?

You may remove, disable or accept Website cookies at any time by configuring your browser settings.

To learn how to delete, disable, or accept, check your browser provider's website via the help screen.

To learn more about cookie management, visit the website <http://www.allaboutcookies.org/en/gerer-les-cookies/>.

Will the Website still function if I delete or disable cookies?

You can always visit the Website but some interactions may not function normally.

Other questions?

If you have any further questions, please contact visit.brussels by email at: dataprivacy@visit.brussels.

Or by mail to the following mailing address:

ASBL visit.brussels
Rue Royale 2-4
1000 Brussels