



SWEATING FOR EUROPE – CALM DISCUSSION IN A HEATED ENVIRONMENT

Fresh narratives, constructive encounters and playful courage are needed in Europe. We invite you to join the hottest discussion event of spring 2017 in Brussels, Capital of Europe, and to make time for a new perspective.

Sweating for Europe brings together European decision-makers and citizens. At the centre of the event is an old fire engine, modified into a mobile wood burning sauna, parked on the doorstep of the European Parliament and in front of BOZAR, Brussels' Centre for Fine Arts.

The MEPs will warm up for the dialogue in the sauna, after which a public panel session takes place in a cosy forest setting hosted by **Parlamentarium, the European Parliament Visitors' Centre in Brussels**. As the sun sets, the evening continues with an after-heat party and live music from different parts of Europe and an open-to-all sauna. Please bring your own bathing suit and towel. On Wednesday evening the sauna will be parked in front of **BOZAR**, inviting everyone to join the discussion which will continue in a relaxed atmosphere. This cultural heritage project celebrates the European tradition of openness, solidarity and equality. With a positive and creative approach, it encourages a fresh take on the hottest topics of the moment.

The FIREFIT sauna is a creation of artist Dida Zende, handcrafted in 2012 during Helsinki's year as a World Design Capital, on the initiative of Goethe-Institut Finnland. Created by the Finnish Cultural Institute for the Benelux in cooperation with Goethe-Institut Brussels and Alliance Française de Bruxelles-Europe, Sweating for Europe is realised together with EUNIC Brussels, Instituto Camões, the Finnish Sauna Society, BOZAR and visit.brussels.

History has been made in saunas – now it is your turn.

PROGRAMME

24-25 April 2017, Place du Luxembourg and Parlamentarium:
MEP sauna at 17:00-19:00. Journalists have access to the sauna area
Welcome drink & live music at 18:30; Panel discussion at 19:00-20:00; After-heat party at 20:00-21:30; Open Sauna at 20:00-21:30
Free entry. Please register at: www.sweating4europe.eu

26 April 2017, BOZAR
Open Sauna from 17:00 onwards
Free entry

Questions about the event:

Emma Mether | Finnish Cultural Institute for the Benelux | emma.mether@finncult.be | +32 (0)2 513 09 41

Press Contact:

Sophie Rottiers | Goethe-Institut Brussels | presse@bruessel.goethe.org | +32 (0)2 235 26 33

PRESS RELEASE 11 April 2017

Do you have questions for the panellists? You can follow and participate in the discussion on Facebook and Twitter using the hashtag #Sweating4Europe

