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urban culture guide

press release

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PRESS RELEASE
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Urban Culture Guide

visit.brussels launches its first Urban Culture Guide

On Friday 19 May, during a press visit, visit.brussels launched its first Urban Culture Guide. The growing interest among tourists for the numerous aspects of urban culture was the reason for the creation of this guide. Street art, tattoo parlours, skate & roller parks, record stores... this new guide provides lovers of the genre with all the city's best spots.

Urban culture is, now more than ever, a subject that has grabbed the imagination of young people (and those who are young at heart) all over the world. The Urban Culture Guide, a concentration of all the major venues for fans of street art, music and the like, was created to satisfy this new demand.

What's in the guide?

Non-profit organisation Urbana has selected a series of venues which are sure to delight visitors. All the best spots for amateurs of skating and hip-hop and those looking to marvel at incredible examples of Brussels street art. There really is something for everyone.

The Urban Culture Guide was put together with the help of Wallonia-Brussels Federation minister Rachid Madrane, who is responsible for the promotion of Brussels and who actively supports the promotion of Culture 2.0 in the capital since 2016.

Minister Rachid Madrane: *"Urban cultures have grown exponentially in Brussels. It's for this reason that it has been particularly important to me to support them since 2016. The Urban Culture Guide is a magnificent promotional tool for this ever-expanding Culture 2.0 in Brussels and I hope it will help tourists and the people of Brussels to discover and rediscover Brussels from a new angle".*

visit.brussels is developing the Culture 2.0 theme to diversify Brussels' tourism landscape and shine light on this new cultural offer.

This guide is free and available in four languages. You can pick one up from visit.brussels' welcome offices or in a selection of shops, bars and cultural venues in the capital.

www.visit.brussels/urban

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