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PRESS RELEASE
Brussels, 4 July 2017

Brussels to honour Belgian beer culture during several festivals

In 2016 UNESCO recognised the important role played by beer culture in Belgian everyday life and celebrations by proclaiming it an intangible cultural heritage. Throughout the year, Brussels residents and visitors can come and discover this delicious heritage during one of Brussels' many beer festivals. Below are some of the highlights which will take place between late August and late November 2017:

BXLBeerFest – The Crossroads of Beers and Friends: 26.08 > 27.08.2017

BXLBeerFest brings a number of independent, artisanal brewers closer to the guests. The selection of Brussels breweries will be supplemented by some of the best that Belgium and other countries have to offer, with 50 breweries from ten different nations presenting over 200 beers to the public. BXLBeerFest also pays attention to the culinary aspect, with food trucks and an actual on-site restaurant led by chef Dirk Myny of Les Brigittines.

www.bxlbeerfest.com

Belgian Beer Weekend: 01.09 > 03.09.2017

From Friday 1 to Sunday 3 September 2017, the "Ridderschap van de Roerstok der Brouwers" and the Belgian Breweries, in cooperation with the City of Brussels and the Brussels-Capital Region, present the 19th edition of the Belgian Beer Weekend.

This year the Grote Markt (Grand-Place) in Brussels will serve as a unique backdrop for this event, which has been dedicated entirely to our national beverage. This will allow 60,000 beer lovers to partake of fine Belgian beers in one of the most beautiful squares in the world (UNESCO World Heritage). Throughout the weekend, numerous small, mid-sized and large Belgian breweries will have a large selection of their products on offer. Here, one can discover the various types of beers that give our country its well-deserved reputation.

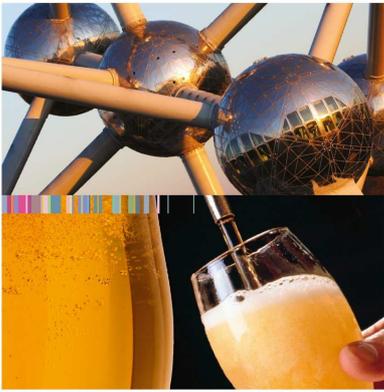
www.belgianbrewers.be

International Craft Festival: 20 > 21.10.2017

The Brussels Beer Project brewery will hold the 2nd edition of the International Craft Festival on 20 and 21 October. This festival will bring together ten artisanal breweries from Europe, the United States and Asia in a festive atmosphere at an exclusive secret location.

www.beerproject.be

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Vini Birre Ribelli. Salon of rebellious wines and beers: 25 > 26.11.2017

Just like with the previous editions, this salon is once again all about artisanal, sustainable, organic and - whenever possible - natural products. Though the emphasis is on wine, the alternative side of beer brewing is also represented. Bringing these two worlds together offers a unique perspective. Also noteworthy: Vini Birre Ribelli is Belgium's first salon bearing the label 'zero waste'.

www.vinibirreribelli.net

More about beer in Brussels: www.visit.brussels/beer

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