

Weight of tourism in Brussels' economy and employment



Weight of tourism in the Brussels economy

Sub-sector	Added value (€)	%
Accommodation	400,962,998	11%
Food & drink	870,169,531	24%
Rail transport	162,050,246	4%
Road transport	726,881,850	20%
Water transport	0	0%
Air transport	17,827,044	0.5%
Rental of transport equipment	686,500,669	19%
Travel agencies, tour operators, guides	105,392,743	3%
Cultural activities	217,631,393	6%
Sport & leisure companies	329,531,944	9%
Retail, souvenirs, sport & camping	35,282,629	1%
Congress & fairs organisation	106,780,202	3%
Total tourism added value	3,659,011,249	100%

Tourism added value	3.659.011.249	5,3%
Brussels total added value	69.523.241.376	100%

Since the beginning of the crisis, each sector has put forward figures that highlight its activity and what it represents in the economy.

In these turbulent times for the tourism and culture sector, it is important to highlight their economic importance.

According to the tourism satellite accounts, in 2018, tourism represented 5.3% of the added value in the Brussels-Capital Region, i.e. 3.66 billion euros.

Note:

1. Source: Toerisme Vlaanderen - TSA 2018 – Weekers en De Maesschalck

Employment

Regarding employment in the tourism industry, two different sources are available, with two different methodologies.

Toerisme Vlaanderen used the methodology of tourism satellite accounts. They have the advantage of following a "standard" method accepted by Eurostat. The satellite accounts include all the jobs in the sectors most concerned by tourism (for example, all jobs related to the transport sector) .

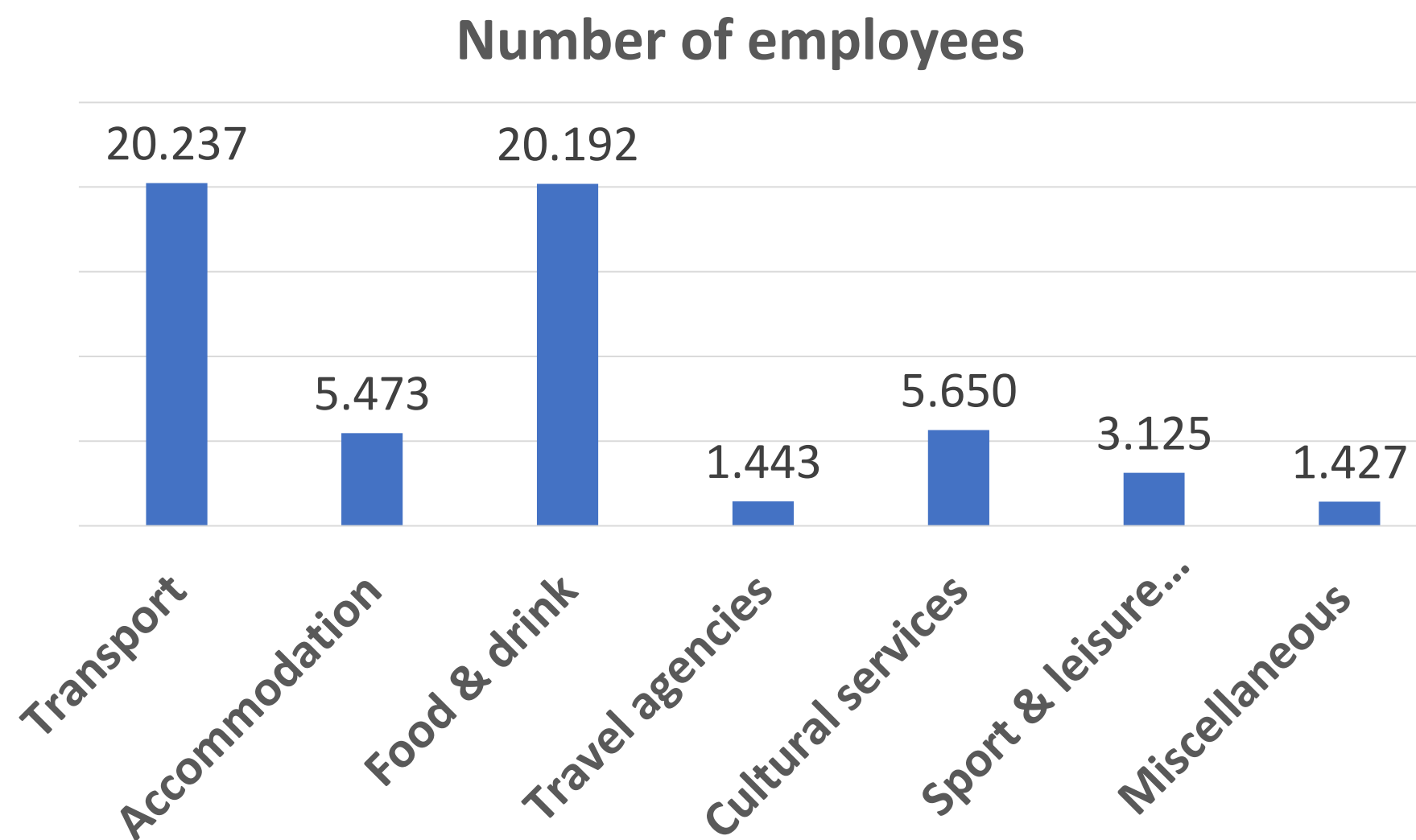
Actiris calculates jobs on the basis of the "tourism rates" of the sectors. This means that Actiris calculates a percentage of jobs, based on the relative importance of tourists in the activities of a large number of sectors.

The next 2 slides present figures from both methodologies.

Employment Toerisme vlaanderen method (figures 2018)

- 57,547 employees
- 7,205 self-employed persons

	Employees	%
Transport	20.237	35%
Accommodation	5.473	10%
Food & drink	20.192	35%
Travel agencies	1.443	3%
Cultural services	5.650	10%
Sport & leisure companies	3.125	5%
Miscellaneous	1.427	2%
Total jobs	57.547	100%



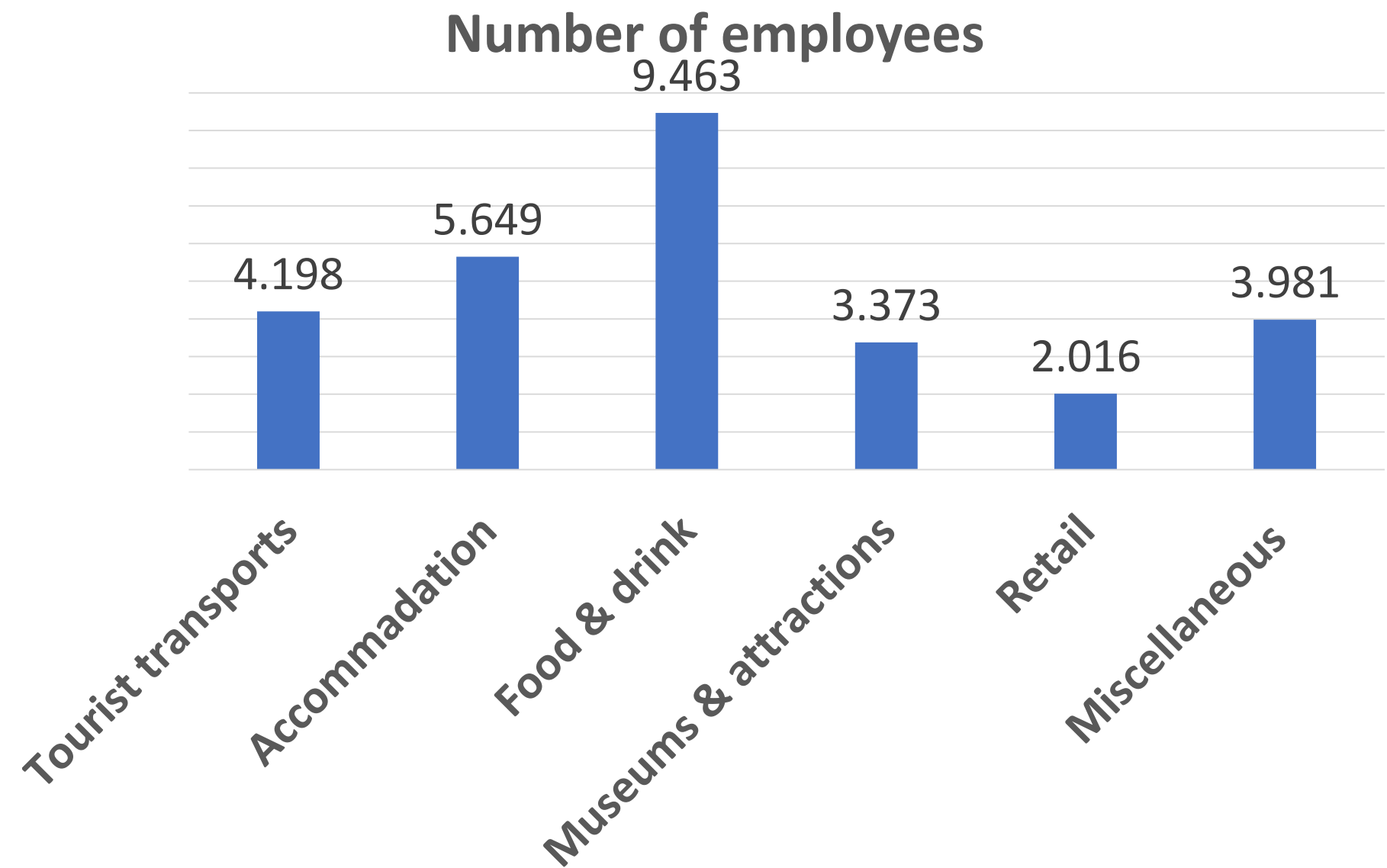
Note:

1. Source: Toerisme Vlaanderen - TSA 2018 – Weekers en De Maesschalck

Employment Actiris method (figures 2018)

- 28,680 employees
- 7,524 self-employed persons

	Employees	%
Tourist transports	4.198	15%
Accommodation	5.649	20%
Food & drink	9.463	33%
Museums & attractions	3.373	12%
Retail	2.016	7%
Miscellaneous	3.981	14%
Total jobs	28.680	100%



Note:

1. Source : INASTI 2018, OPT; Calculs Actiris

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