visit.brussels
Convention Bureau
Bidding and decision-making process
7/12
Christelle Juan
Activating our networks - EXPERTISE
### SPLIT BY TEAM based on Brussels’ centres of excellence

<table>
<thead>
<tr>
<th>Life Sciences</th>
<th>ICT</th>
<th>Media &amp; Creative Industries</th>
<th>Business Services</th>
<th>Sustainability &amp; Clean Tech</th>
<th>Social Sciences</th>
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<tbody>
<tr>
<td>• Medecine</td>
<td>• Software</td>
<td>• Cinema</td>
<td>• Financial Services</td>
<td>• Mobility/Green Transport</td>
<td>• Humanitarian Aid</td>
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<tr>
<td>• Medical Technologies &amp; e-Health</td>
<td>• Information security</td>
<td>• Journalism</td>
<td>• Law services</td>
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<td>• Pharmaceutical Industry</td>
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<td>• Design/Fashion</td>
<td>• Commerce/Trade</td>
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<td>• Biotech</td>
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<td>• Chemistry</td>
<td>• 3D - Virtual reality</td>
<td>• Architecture</td>
<td>• Energy</td>
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<td>• Nanotechnology</td>
<td>• Arts</td>
<td>• Engineering</td>
<td>• Migration</td>
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<td></td>
<td>• Web &amp; mobile application/corporate mobile app</td>
<td>• Culture</td>
<td>• EU/NATO matters</td>
<td>• Minorities</td>
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<td>• Gaming</td>
<td>• Design</td>
<td>• Industry</td>
<td>• Psychology</td>
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<td>• Informatica</td>
<td>• Library</td>
<td>• Lobbying</td>
<td>• Coaching</td>
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<td>• Computer Sciences</td>
<td>• Literature</td>
<td>• Pharmaceuticals</td>
<td>• Learning Disability</td>
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<td>• Web design</td>
<td>• Linguistics</td>
<td>• Management</td>
<td>• Public Assistance/Social Workers</td>
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<td>• Publishing</td>
<td>• Safety &amp; Security</td>
<td>• Resources/Water</td>
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<td>• Marketing</td>
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<td>• Mathematics &amp; Statistics</td>
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<td>• Geology, remote sensing</td>
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### Sports

- Christelle/Sandrine
- Olivier/Antoine
- Thierry/Natacha

- Humanitarian Aid
- Psychology
- Political sciences
- Sociology
- PMR
- Migration
- Minorities
- Psychology
- Coaching
- Learning Disability
- Public Assistance/Social Workers
- Welfare
<table>
<thead>
<tr>
<th>Circulatory</th>
<th>Digestive</th>
<th>Endocrine</th>
<th>Skeleton &amp; Muscular</th>
<th>Nervous</th>
<th>Reproductive</th>
<th>Urinary</th>
<th>Visual</th>
<th>General</th>
<th>Other life sciences</th>
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<tbody>
<tr>
<td>Hematology/Hemophilia</td>
<td>Digestive Diseases</td>
<td>Endocrinology</td>
<td>Anaesthesiology</td>
<td>Alzheimer</td>
<td>Gynecology and Obstetrics (Fertility)</td>
<td>Urology</td>
<td>Ophthalmology/Optometry</td>
<td>Biomedical/instrumentation/Medical Imaging/Radiotherapy</td>
<td>Biology</td>
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<td>Nutrition</td>
<td>Cardiology &amp; Cardiovascular medicine (Thrombosis)</td>
<td>Drug Addiction</td>
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<td>Care at home (dialyse, post-partum, palliative)</td>
<td>Chemistry</td>
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<td>Obesity &amp; Bariatric Surgery</td>
<td>Movement Disorders &amp; rehabilitation</td>
<td>Neurology &amp; Neurosciences</td>
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<td>Dentist</td>
<td>Veterinary Medicine/Zoology</td>
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<td>Autoimmunity diseases</td>
<td>Oral and Maxillofacial Surgery</td>
<td>Psychiatry</td>
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<td>Geriatrics</td>
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<td>Diabetes</td>
<td>Orthopaedics</td>
<td>Sleep medicine</td>
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<td>Intensive Care/Transplantation</td>
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<td>Immunology &amp; Infectious Diseases</td>
<td>Physics</td>
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<td>Internal Medicine</td>
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<td>Medical Hypnosis</td>
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<td>Liver Disease</td>
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<td>Medical Tourism</td>
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<td>Dermatology</td>
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<td>Paediatrics</td>
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<td>Burn Care and Treatment</td>
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<td>Public Health/Health Services</td>
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<td>Plastic surgery</td>
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<td>Cancerology &amp; Oncology</td>
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<td>Bones disease</td>
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PROPOSE AN EVENT OF HIGH QUALITY with our LOCAL EXPERTS

✓ A **business** and **strategic** destination – Europe’s **decision** making capital
✓ Extend the strategy of the **centres of excellence**
✓ Building **bridges** and opening **doors**

- **Universities**
- **Hospitals/Healthcare Centres**
- **Hub.Brussels/Innoviris**
- **EU institutions**
- **Governmental bodies**
- **Brussels Environnement**
- **Brussels Mobility**
- **Conference Centres**
- **The big 4**
- **Associations/Companies/Start-ups/Industries**
- **Professional Congress Organisers**
- **ICCA**
Marketing of the event – Delegate Boosting (activating our networks, our ambassadors)

Financial support: visit.brussels support programme

Leave your legacy: positive long-term impact

Welcoming delegates and create the experience
Shaping the EXPERIENCE
PROPOSE A GREAT EXPERIENCE with our PARTNERS

✓ Connecting with key contacts
✓ Offer a Destination Package

- Conference Centres
- Hotels/Brussels Booking Desk
- Venues/Brussels Special Venues
- Professional Congress Organisers
- Destination Management Companies
- Brussels Airport/Brussels Airlines
- Trains/STIB
- Taxi companies
- Guided tours/workshops
- Restaurants/catering companies
Increase your attendance!

✓ Direct flights from 200 EU & World destinations

✓ 20 minutes from Brussels Airport to Brussels city centre

✓ European high speed train hub - Less than 2h from Paris, London, Amsterdam, Lille, Cologne
✓ Brussels Expo

✓ SQUARE Brussels Convention Centre

✓ Tour&Taxis

✓ The Egg

✓ 210 meeting & event venues from 10 to 10,000 pax
HOTELS IN BRUSSELS

✓ 200 hotels with 20,000 bedrooms
  - Rogier district: Thon City/Crowne Plaza/Hilton/Plaza
  - Louise district: Steigenberger/The Hotel/Sofitel

✓ Various categories (low cost to 5 stars) and easy access
  - 3★ from € 89,00 till € 179,00
  - 4★ from € 109,00 till € 229,00
  - 5★ from € 109,00 till € 269,00

✓ Around 1,800 existing beds in certified youth hostels
BRUSSELS is ALSO Culture - Gastronomy - Parks – Festivals – Shopping

✓ One of the greenest cities in Europe (27 m² of green / inhabitant)
✓ Quality of living – a city where you feel like home
✓ Popular dishes: chocolate, beer, mussels, waffles and cheese
✓ Gastronomy: 18 restaurants with Michelin stars
✓ Surround by major cultural heritage cities (Ghent, Antwerp, Bruges)
26,000 cultural events every year

- Thematic years: mixity, performing arts, contemporary art
- Clusters: design, fashion, gastronomy, geek & pop culture, comics, architecture (art Nouveau, art déco), beer, LGTB, heritage, jazz, sport, Europe, green
✓ 2000 restaurants

✓ Top quality on-site catering

✓ Street life & colourful ambience full of good humour!
Case Study
Brussels welcomes
The International Congress on Neuromuscular Diseases
July 2022
1. VISION & AMBITION

2. OPERATIONAL STRENGTH

3. FEEL THE PASSION

4. BRUSSELS WELCOMES YOU WARMLY

5. SEE YOU IN BRUSSELS!
Vision & Ambition
ICNMD 2022 in Brussels

CONNECTING OUR COMMUNITY
- without boundaries -
ICNMD 2022 in Brussels

CONNECTING OUR COMMUNITY
- with passion -
ICNMD 2022 in Brussels

CONNECTING OUR COMMUNITY
- through a great experience together -
Operational Strength
LOCAL ORGANISING COMMITTEE

- Neuromuscular reference center (NMRC)
LOCAL ORGANISING COMMITTEE

Van Den Bergh Peter
MD, PhD

Paquay Stéphanie
MD, PhD

Van Coster Rudy
MD, PhD

De Bleecker Jan
MD, PhD

Baets Jonathan
MD, PhD

Delstanche Stephanie
MD, PhD

Servais Laurent
MD, PhD

Maertens De Noordhout
Alain - MD, PhD
ADDITIONAL LOCAL SUPPORT & SCIENTIFIC INPUT
✓ Connecting you with key contacts

✓ Delegate Boosting – Marketing your event

✓ Welcoming of your delegates

✓ Financial Support: visit.brussels support programme
✓ Heart of the City Centre
- 7,000 hotel rooms
  - 10’ walk
- 5’ walk from Grand Place and most touristic sites
- 2’ walk from Central Station

✓ High-tech equipment & Daylight
- 5 auditoria, 2 conference rooms, 20 meeting rooms
- Modular hall of 4,000 m²
- 1,000 m² foyers

✓ Iconic venue
- Mural paintings from Magritte & Delvaux & breathtaking views
Feel the passion
ICNMD 2022 in Brussels

CONNECTING OUR COMMUNITY
- with content -
BELGIAN NEUROMUSCULAR/NEUROLOGY HISTORY

✓ Leading Figures:

- Arthur Van Gehuchten (1861-1914)
- Ludo van Bogaert (1897-1989) - 1st WFN President: 1957-1965
- Joseph Radermecker (1907-2002)
- Jean-Edouard Desmedt (1926-2009)
- Henri-Géry Hers (1923-2008)
- Christian De Duve (1917-2013) - prix Nobel 1974
- Thierry de Bary (1941-2016)
- Samuel Borenstein
- Nicole Tellerman-Toppet
- Jean-Jaques Martin
- Chantal Ceuterick-de Groote’s
- Christine Van Broeckhoven

✓ First International Congress of Neurological Sciences
✓ Usual themes (adults and children):

- Motor neuron diseases
- Peripheral nerve diseases (including autonomic neuropathies)
- Neuromuscular junction diseases
- Muscle disease

✓ Other neuromuscular diseases:

- Hereditary ataxia’s
- Hereditary spastic paraplegia’s
Transversal sessions

• Next generation sequencing
• New tools for clinical trials
• Innovating disease modifying therapies
• Innovation for rehabilitation and patient’s based assistance devices
World Muscle Society
(11th Bruges 2006)

European Federation of Neurological Societies
(11th Brussels 2007)

European Paediatric Neurologic Society
(10th Brussels 2013)
ICNMD 2018:
• International program committee member
• Plenary session: 1 associated (PS1Group1-008)
• Posters: 20

ICNMD 2016:
• Workshop: WS 5.2.5
• Best poster: PS2Group1-006
• Posters: 7

ICNMD 2014:
• Involvement in scientific committee
• Plenary session: PL 2.4
• Workshop: TW 2.3.3 and TW 3.3.1

ICNMD 2010:
• Plenary Lecture Speakers
Brussels welcomes you warmly
Increase your attendance!

- **Direct flights** from 200 EU & World destinations
- 20 minutes from Brussels Airport to Brussels city centre
- European **high speed train** hub - Less than 2h from Paris, London, Amsterdam, Lille, Cologne
HOTELS IN BRUSSELS

- 200 hotels with 20,000 bedrooms
- Various categories (low cost to 5 stars) and easy access
- Around 1,800 existing beds in certified youth hostels
- Outstanding multilingual service
BRUSSELS is ALSO Culture - Gastronomy - Parks – Festivals – Shopping

✓ One of the greenest cities in Europe (27 m² of green / inhabitant)
✓ 26,000 cultural events every year
✓ Popular dishes: chocolate, beer, mussels, waffles and cheese
✓ Gastronomy: 18 restaurants with Michelin stars
✓ Surround by major cultural heritage cities
See you in Brussels!
See you in Brussels!
✓ Great expertise in neuromuscular diseases
✓ ICNMD has never been organized in Belgium
✓ Enthusiastic and motivated team
✓ Brussels: central & strategic location
✓ Unique work/leisure experience
✓ Operational strength
✓ Accessible for all
Thank you!